

Raw beauty BOX

WHOLESALE GUIDE

VIBRANT, NATURAL BEAUTY THAT CARES ABOUT THE PLANET



www.rawbeautybox.com · wholesale@rawbeautybox.com · 1300 729 232





- ## 1 — Raw Beauty Box

Learn about our approach to affordable self-care products that don't cost the earth.
- ## 2 — Market Research

Read our market research and discover what your customers really want.
- ## 3 — Our Products

Browse our vibrant products and package options.
- ## 4 — The Benefits

Learn about the benefits and value of partnering with Raw Beauty Box.
- ## 5 — Next Steps

Get shopping! Understand the steps and timeline to place your order.



Mission statement

To offer high-quality yet affordable self-care products that are fun to use and empower everyone to do something good for the environment.



The raw beauty box story

We value quality



100% RECYCLED PACKAGING

At Raw Beauty Box, we are committed to protecting our environment. With this in mind, all of our products come in 100% recycled packaging.



100% PALM OIL FREE & VEGAN FRIENDLY

All the gorgeous bath and body products sold by Raw Beauty Box have been developed using the freshest ingredients possible.



NO NASTY CHEMICALS OR ARTIFICIAL COLOURING

Our products are gentle and free from harsh chemicals while offering vibrant hues and a delightful aroma.



"Share the self-love"



About us



Raw Beauty Box is a conscious bath and body self-care range, born from a love of natural, nourishing self-care products and concern for our environment.

We offer vibrant, nourishing bath and body products that are gentle, free of harsh chemicals and made with high quality natural ingredients.

We keep the health of our customers and the environment front of mind in everything we do.

Handmade with love



NATURAL
INGREDIENTS



HAND
CRAFTED



ANIMAL
LOVING



AUSSIE
MADE



VEGAN
FRIENDLY



PALM OIL
FREE



Market research

UNDERSTAND YOUR SHOPPERS

Beauty forecast

The customers have spoken.

Australian shoppers are demanding more options when it comes to natural skincare

“Skin care products such as lotions, body oils, scrubs, cleansers and facial masques are expected to have the highest market share ...and this is expected to continue for the next 4 years”.

SOURCE: AUSTRALIA SKIN CARE PRODUCTS MARKET - GROWTH, TRENDS, COVID-19 IMPACT, AND FORECASTS (2021 - 2026)



Experience is everything

Sources: Australian Made, Global Scan, IBM Institute for Business Value

73%

of consumers want to reduce the impact they personally have on the environment

72%

of consumers are willing to pay extra for products that are sustainable and/or environmentally responsible

84%

of consumers chose Australian Made over other alternatives

90%

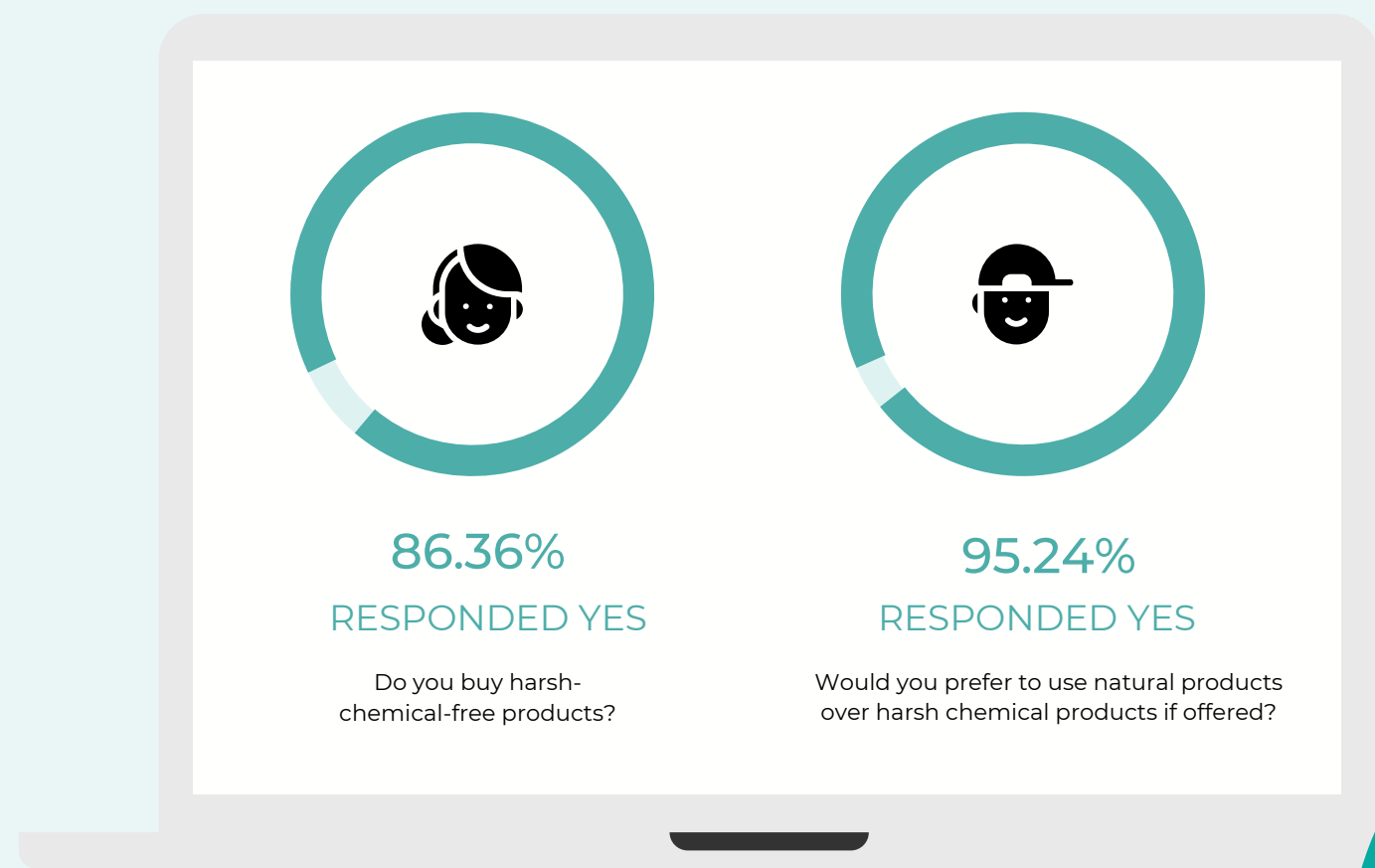
of consumers believe Australia should produce more products locally

92%

of consumers trust the Australian Made logo

First we asked

We developed Raw Beauty Box on the foundation of real customer insights. We had the opportunity to leverage the opinions of over 2000 customers from our sister company and asked them two critical questions:



Then we answered

We launched Raw Beauty Box with collections of vibrant, gentle, nourishing body + bath products that care for the Earth. Now, we continue to grow and adapt so we can keep our philosophy up-to-date with current sustainability options.



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Our Products

FIND THE BEST GIFTS FOR YOUR HOME

Bath



Bath Bombs
& Dust Sachets

Body



Whipped Soaps
& Whipped Scrubs



Shaving Cream
Beard Oils &
Sustainable Razors



Shampoo Bars
& Face/Body Bars

Home



Candles
& Wax Melts

Packs



Gift Boxes
& Pamper Packs

Beautiful Packaging



All products come packaged in FSC Certified packaging that's designed, cut and printed right here, in Australia.



The Benefits

GOOD FOR YOU, GOOD FOR US,
GOOD FOR THEM



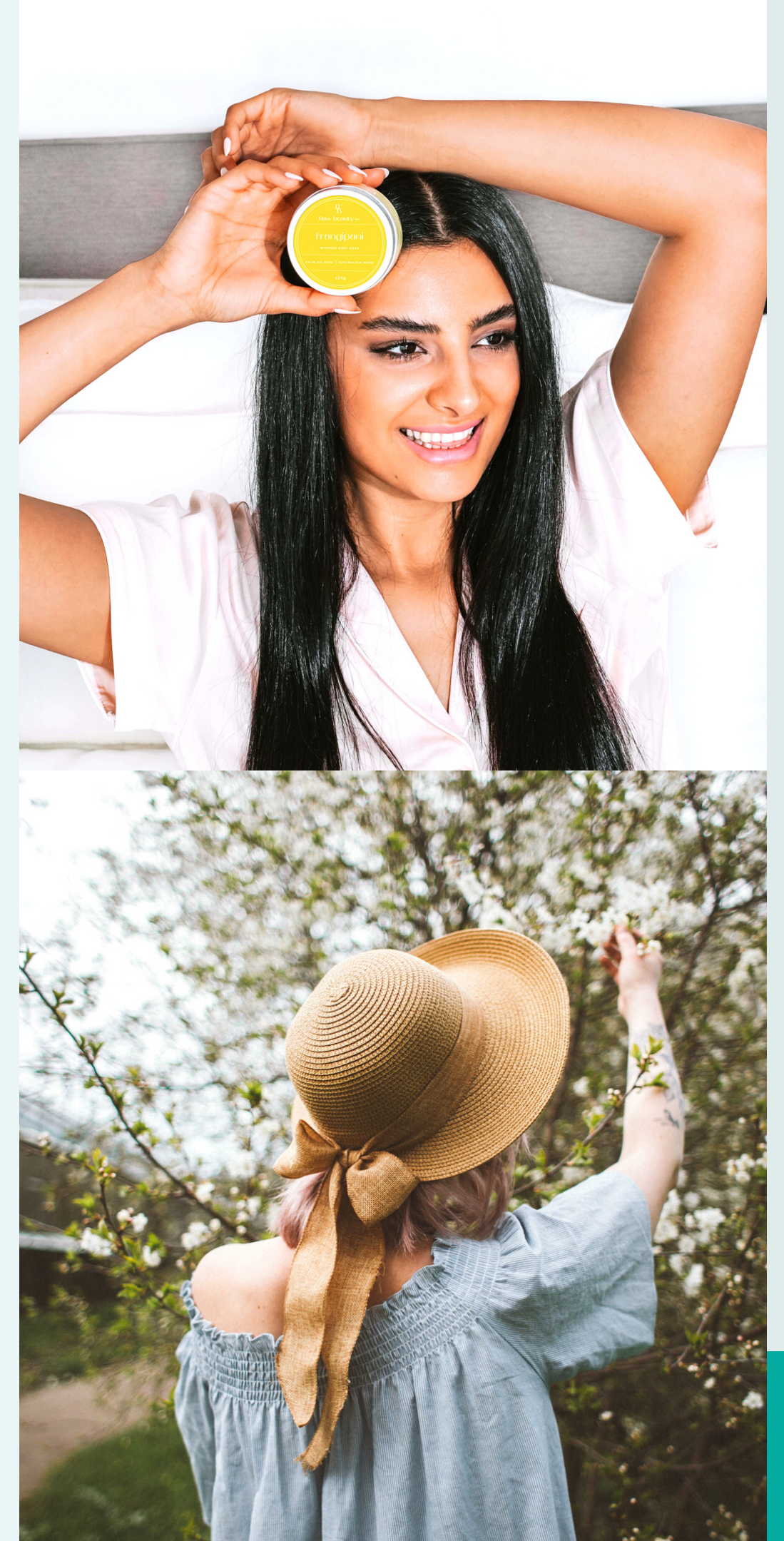
support local

Australian Made, Owned & Operated

Caring for the locals and the environment is important. Our range is healthy, fun, sustainable, sourced locally and Australian Made.

All operations and staff are based here in Australia and our workforce is 80% female.

When you buy from Raw Beauty Box you are supporting Australian business



GIVE BACK

We Partner with meaningful causes

From the beginning, we became a community partner with The Orangutan Project. This is a project that is very close to Founder, Marcus' heart.

In 2021, we commenced a new partnership with Beddown who provide safe sleeping spaces for the homeless.

Earth-friendly packaging

100% of our orders are posted in eco-conscious packaging including wood wool, biodegradable packing peanuts, recycled cardboard boxes and home compostable mailers from Heropack.

GIVE BACK



We Partner with The Orangutan Project and Beddown



Exclusive pricing

Special stockist discount

When you partner with Raw Beauty Box, you enjoy 40% discount across our entire range.

Ordering made easy

As a partner, you are given access to our exclusive Online Partner Portal - meaning you can create your order directly in the portal with your discount already applied.



enhance their experience

- ✔ It's the finer details that surprise and delight customers, seeing them come back again and again.
- ✔ Enhance your customer experience with Raw Beauty Box. Naturally.





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Next Steps

ORDERING IS AS EASY AS 1... 2... 3...

Timeline

Week 1-2



Apply for wholesale online
Approval process
Place your order!

Week 2-4



Your order is freshly handmade,
and generally takes 2-weeks to
create and set.*

Week 4-6

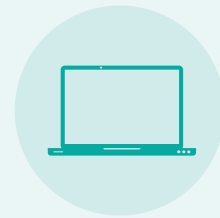


Your order is shipped
You receive your order

*On occasion, ingredient availability may disrupt production timelines. We will let you know if this occurs.



Let's be partners



For more information, head on over to [our website](#) or you can check us out on [Instagram](#) and [Facebook](#).



To start shopping...

APPLY HERE FOR WHOLESALE



If you have any other questions feel free to call us on 1300 729 232 or email us at wholesale@rawbeautybox.com

Are you ready to
support local? Apply
for wholesale today!

✉ wholesale@rawbeautybox.com

🌐 www.rawbeautybox.com

☎ 1300 729 232



Thank
you

"Share the self-love"

